SUMMER REIGN

BY KRISTIAN LORÉN



SS- 2020

SUMMER

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I DESIGN FOR TODAY'S QUEENS, WHO UNAPOLOGETICALLY EMBRACE THEIR FLAWS AND TRANSFORM THEM INTO OPPORTUNITIES.

Kristian Lopez Kristian Lorén founder

KRISTIAN LORÉN



The Virgin Islands, a place of Beauty, Pride, and Rebellion

Over the last 5 years, I've visited both the US and the British Virgin Islands and instantly fell in love with their Carribean beauty. The emerald seas, eternal green hues, and vibrant culture are mesmerizing. However, the beauty of the Virgin Islands hides a history rooted in strength, resistance, and revolution. The strength of its people is seen in the story of the Three Rebel Queens, "Queen Mary" Thomas, "Queen Agnes" Salomon, and "Queen Mathilda" McBean, otherwise known as the Queens of the Fireburn. These three women lead an uprising against plantation owners, who used their influence and power to oppress recently emancipated slaves. The sacrifice, pride, and spirit of these women resonated with me on a personal level.

It's this spirit that inspired our spring-summer collection. The oranges and peach colors represent the strength, defiance, and pride of the virgin island's people who gained true freedom during the Fireburn riots. The green is the color of life, the color for new opportunities, the color that grants permission to move forward with new ideas. Blue is a tranquil color that evokes the peaceful vibes of the Virgin Islands. This color represents calm, relaxation and acceptance. This hue encourages you to look within yourself and love/ accept everything about yourself. Each wave that crashes upon the shore is uniquely different and never predictable, as we all are.

With the Queens' leadership, the people of the Virgin Islands were able to resist the plantation owners' attempts, maintaining their freedom and setting an example of perseverance for generations to come. I design for today's Queens, who unapologetically embrace their flaws and transform them into opportunities. Women who know their worth, and take pride in the journey that made them who they are. It's my hope we all look to their example and forge our own paths, being proud of not only where we've come, but determined to go where we must. Tropical Linen

Sunset Orange













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Tangerine



Olive







Soleil Blouse and Trouser

The soleil blouse is a great top for the summer. The breathable linen fabric is perfect for the hot days that lay ahead. The combination of the linen fabric adorned with the metallic royal ribbon elevates this look. It can be worn in casual and party settings.



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Soleil Blouse Tropical Linen - 100% Linen

Soleil Trouser Tropical Linen - 100% Linen

The breathable linen fabric is perfect for the hot days that lay ahead.



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Tropical Linen



The Queen's Robe

The Queen's Robe is a summer essential. It's the prefect coverup at the beach and/or pool. You can wear it as a caftan over your summer dress to add a little drama and style to your look as it billows behind you.



Queen's Robe Palm Tree Print - 100% Polyester Tropical Linen - 100% Linen

The Queen's Robe is a summer essential. It's the prefect coverup at the beach and/or pool.





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MODEL : JENELLA POWELL PHOTOGRAPHER : STEVEN MENENDEZ DESIGNER : KRISTIAN LOPEZ MAKEUP : VIRNA SMIRALIDI





Palm Tree Print

Tropical Linen



Reigning Romper

This cute little romper is the hot girl piece of the summer. It's perfect for dates, music festivals and running errands. This will be your go-to sexy comfortable piece with its many functioning pockets for utility. The playful short length and satin fabric on the classic anorak silhouette will have you ready for hot girl summer.



Reigning Romper Sunset Orange- 97% Polyester, 3% Spandex.

This will be your go-to sexy comfortable piece with its many functioning pockets for utility.





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ODEL	:	JENELLA POWELL
H O T O G R A P H E R	:	STEVEN MENENDEZ
ESIGNER	:	KRISTIAN LOPEZ
AKEUP	:	VIRNA SMIRALIDI



Sunset Orange



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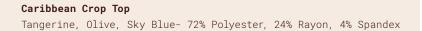
Caribbean Crop Top

This cute little crop top can be worn with everything. It's low bustline and wide straps channels 90's chic but in fun tropical colors. This top is fully lined and made with love.

West Indies High Waist Flare

These flare pants were designed to be worn from season to season. The traditional denim top stitching on the gabardine gives this classic silhouette a more youthful, fun vibe.



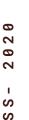


West Indies High Waist Flare Tangerine, Olive, Sky Blue- 72% Polyester, 24% Rayon, 4% Spandex

It's low bustline and wide straps channels 90's chic but in fun tropical colors.







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Sky Blue



Caribbean Crop Top

This cute little crop top can be worn with everything. It's low bustline and wide straps channels 90's chic but in fun tropical colors. This top is fully lined and made with love.

Flirty Flounce Shorts

These shorts are this year's festival must have item. It's disguised to look like a skirt but it gives you the freedom that shorts guarantees. The flirty length and pleats instantly adds a feminine playfulness to your look.



Caribbean Crop Top Tangerine, Olive, Sky Blue- 72% Polyester, 24% Rayon, 4% Spandex

Flirty Flounce Shorts
Palm Tree Print - 100% Polyester
Sunset Orange- 97% Polyester, 3% Spandex

It's disguised to look like a skirt but it gives you the freedom that shorts guarantees.





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Olive







Palm Tree Print

Tangerine

Sunset Orange



V.I. Romper

This piece is a fun play on the classic racerback design. The sash belt accentuates the waist to add a blouson look. This is a fully lined garment.



V.I. Romper Palm Tree Print - 100% Polyester

fun play on the classic
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Palm Tree Print



Summer slip dress

This is the effortless chic item of the collection. Lorén designed this piece for those extremely hot summer days when you want to be completely nude. You can slip this on and be completely unbothered by the heat while maintaining your sex appeal and comfort.

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Summer slip dress Sunet Orange- 100% Polyester Palm Tree Print - 100% Polyester

Lorén designed this piece for those extremely hot summer days when you want to be completely nude.





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Palm Tree Print

Sunset Orange



The Yacht Dress

This dress is a classic shape. Perfect for vacation, dates, the office, or a day in the city. You can wear this with flats or heels to make it more formal. The color options are vibrant and fun for the season.





The Yacht Dress Tangerine, Olive, Sky Blue- 72% Polyester, 24% Rayon, 4% Spandex

You can wear this with flats or heels to make it more formal. The color options are vibrant

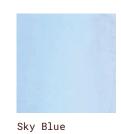














A SMART WOMAN FIXES HER OWN CROWN AND DOES NOT DETHRONE OTHER WOMEN FROM THEIR OWN GLORY. FOR SHE KNOWS ON HER OWN, SHE IS STRONG - GIFT GUGU MONA





THANKS

PHOTOGRAPHY Steven Menendez

MODEL Jenella powell

HAIR & MAKE-UP Virna Smiralidi

CREATE YOUR NORM

SPRING SUMMER 2020

info@kristianloren.co
www.kristianloren.com
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