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## **New Fashion Week T-Shirts You'll Hate to Love**

New York modeling agent and fashion designer Kristian Lorén was feeling burnt out every Fashion Week working with models and fashion industry personnel. She decided to channel her frustrations into t-shirts for models, agents and other fashion clientele who experienced the same anguish every fashion season. Her new t-shirt line, called Fashion Tease is part of her parent company, the House of Kristian Lorén. Fashion runs in Lorén's family. She happens to be the big sister of super model, Sessilee Lopez.

Lopez is shown on the website and in the promotional photographs modeling the Fashion Tease line. Fashion industry lingo is printed on t-shirts with sayings like "*Confirmed*," and "*First Option*," then she has rebel t-shirts that read, "*Fashion Week Is Evil*," and "*Fashion Week Sucks*," for those who really want to make a big statement. "It's ironic because I work in fashion. It's a love-hate relationship a lot of times," said Lorén. "The t-shirts are an outlet not only for my frustrations, but for anyone's voice to be heard, including the good, the bad and the beautiful."

The t-shirts are marketed to the fashion community, but Lorén says her shirts are for anyone who feels under-appreciated. "It doesn't matter if you are working backstage for Fashion Week or behind-the-scenes at your 9-to-5 job, my t-shirts make people feel recognized. These people are worthy, whether or not the person in charge values their worth or gives them any credit," said Loren.

In addition to Fashion Week themed t-shirts, Lorén's website offers t-shirts that are positive esteem booster like "*Lil' Homie*" and "*Big Homie*," which are matching t-shirts for couples, parent and child or siblings. Other t-shirts read, "*Weirdo = Innovator*," for "people who are not afraid to be themselves." She also has "*EUROJERK*," which is a play on the phrase "You're a jerk," and the slang word "*PAUSE*," which translated means, "Wait I didn't mean to sound sexually suggestive."

Fashion Tease officially launches on Wednesday, February 3, 2016. You can order t-shirts and get them sent via priority mail just in time to wear for Fashion Week. Go to [KristianLoren.com](http://KristianLoren.com) to place your order.

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